

FALL 2023



CHAMBER NEWS

Lowell Chamber of Commerce Newsletter

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President's Notes:

Hello everyone! What a wonderful, beautiful fall we have had in our Town of Lowell. I just wanted to inform you of all of what has happened and what is upcoming in the remaining next 2023 4th quarter. We kicked off the 4th quarter with our 9th Annual Chamber Golf Outing and our 2nd annual Pumpkin fest and boy was it a great success! We have great positive momentum growing on both of those events.

Sadly, unfortunately on Friday October 13th, the main water line coming into our chamber building exploded and flooded our entire first floor. As many of you are aware we were in the final finishing stages of the main floor remodeling project as we lost most of the work that was completed. But the good news is, we have our RDP spirit inside our hearts, and we will be back stronger and better! Currently we are still moving forward with our events and chamber business, but our building is closed to the public until further notice.

We are excited to let you know that we will be having the following events and welcome all to join. Please see the attachments of the event fliers.

November 10, 2023, Veterans Day Flag Raising Dedication @2:30pm outside the Chamber building and reception veterans fundraiser immediately following at Bennetts Pub & Play next door.

November 15, 2023, Annual Chamber Membership Meeting Dinner will be located at MiRanchito at 6pm. Voting for 2024 Board of Directors slate. Signups for 2024 Committees. Anyone who wants to run for the BOD, please see the attached info regarding positions and please send us an email to let us know to place you on the slate by Nov 10th.

November 18, 2023, Decorating and setting up of Christmas Trees @ 9am Olde Towne Square (Next door to the chamber) all are welcome to help.

December 2, 2023, WINTERFEST Throughout the Town of Lowell. Beginning officially @ 11 am through 7pm at night. More details to come soon with the event schedule.

February 9, 2024, SAVE THE DATE! We will be hosting a Spaghetti Dinner Fundraiser Dinner at the newly remodeled VFW building @ 530 till 10 pm. for our Lowell Chamber Renovation & Community Fund. We will be having LIVE Entertainment throughout the evening by Blake Alexander, NWI famous entertainer. Also, we will be having a Silent Auction, 50/50 raffle tickets. More details to follow about this awesome event!

Currently we have our 50/50 2023 Winterfest Cash Avalanche tickets available for a chance to win up to \$2000. Only 200 tickets are to be sold and the price is \$20.00 each. The drawing will be held at the Lowell Winterfest on Dec. 2nd after the tree lighting. Please contact a chamber board member to purchase them.

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President's Notes continued:

We are also proud to announce that our new website is up and running. The new web address is: www.Lowellinchamber.co

We are continuously doing updates. we also have secured a new Credit card processing company called Payroc, which includes a handheld credit card processing tool for our events. You will now also be able to pay online for events and such if you choose to do so. Please watch our website and facebook for upcoming events & news. If you want to ask a question online to us, please contact us on our site. You can email us at: hello@lowellinchamber.co or pick up the phone and call us.

We appreciate every one of you and welcome any and all feedback or ideas.

" Continuous effort- not strength or intelligence- is the key to unlocking our potential"- WINSTON CHURCHILL

Thank you.

Nancy Frigo-Svetanoff

President



**LOWELL
CHAMBER OF
COMMERCE**

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**FLAG RAISING &
DEDICATION CEREMONY**

Friday, Nov. 10th at 2:30pm

Join the Lowell Chamber of Commerce as they receive a Flag that has been flown over the White House. The Lowell VFW Post #6841 will be assisting for the ceremony.
428 E Commerical Ave.

**Toast to Veterans & Restoration,
Happy Hour To Follow.**

Join Us afterwards at Bennett Pub & Play at 3pm for a Silent Auction, 50/50 Raffle & Happy Hour. Funds raised will go to the Lowell VFW & Lowell Chamber of Commerce to help with the Historic Chamber Building Rebuild.
\$10 a Person. 420 E Commerical Ave.

Olde Town Square Decorating—

Sat., Nov. 18th 9a.m. All Volunteers welcomed, Christmas trees to be set & Christmas lights & decorations to be put up



Membership meeting— Wed. January 10, 2024

Noon @ McVey's

Fundraiser Dinner/Dance— Fri. February 9, 2024 @ the NEWLY remodeled Lowell


VFW Post #6841—Doors will open at 5:30 Live music performed by Blake Alexander entertainment & we will have a silent auction & a 50/50 raffle



Are you interested in being a speaker/ presenter at a membership meeting or holding a special informational session?

Contact the Chamber at

Hello@lowellinchamber.co.



**LOWELL
CHAMBER OF
COMMERCE**

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**TOAST TO VETERANS
& RESTORATION**

Friday, Nov. 10th at 3:00pm

Afterward our Flag Raising & Dedication Ceremony at Bennett Pub & Play at 3pm for a Silent Auction, 50/50 raffle & Happy Hour. Funds raised will go to the Lowell VFW & Lowell Chamber of Commerce to help with the Historic Chamber Building Rebuild after a recent flood that left the buildings extremely damaged.
\$10 a Person. 420 E Commerical Ave.

Silent Auction Donations Needed!

To make a donation contact
Hello@lowellinchamber.co
Donations Needed before Nov 9th



Please join us for an inspiring Flag Raising & Dedication Ceremony on Friday, Nov. 10th, starting at 2:30 p.m., at the Lowell Chamber of Commerce, located at 428 E Commercial Ave. This poignant ceremony will feature a distinguished American flag generously flown over the White House in D.C., an honorable gift from Senator Braun's office. To add to the significance of this event, the esteemed Lowell VFW Post #6841 will be assisting in the flag raising and dedication.

Following this heartfelt ceremony, we invite you to be a part of our 'Toast to Veterans & Restoration' Happy Hour Fundraiser, taking place from 2 p.m. to 6 p.m. at Bennetts Pub & Play, situated at 420 E Commercial Ave. Your support for this worthy cause comes at a nominal cost of \$10 per person.

The funds raised from this event will be shared between the VFW and our New Community Nonprofit building fund. This special fund will be dedicated to completing the upstairs remodel of the Chamber building, as we continue the restoration process following the recent flood on Friday the 13th of October. Additionally, the fund will serve as a scholarship-style resource for our community nonprofits, fostering their growth and initiatives.

We are currently seeking generous contributions in the form of Silent Auction items and will also be hosting an exciting 50/50 raffle. Your participation and support are invaluable to our collective mission of restoration and community empowerment. We eagerly anticipate your presence and shared dedication to our noble cause."

November Meeting

**You're invited to attend our
Annual Meeting
November 15th
At 6:00pm**



**Located at
Mi Ranchito**

149 w Commerical Ave.

Steak & Chicken Fajitas Buffet, \$27 Buffet Fee.

**Election of Board members & review and
possible changes to bylaws.**

**TO RSVP CONTACT DEANA SUTTON AT
(219) 746-3619 OR
HELLO@LOWELLINCHAMBER.CO**

ANNUAL MEETING:

On Wednesday, November 15th, we will be presenting the final proposal of changes for the Bylaws of the Lowell Chamber of Commerce. Below you will see some of the changes that will be presented. Please watch your email for the remaining changes prior to the annual meeting. We will also be voting for members of the board of directors. If you are interested in being on the ballot for the board of directors reach out to Chrissie Moore at 219-628-5258 or Nancy Frigo at 219-746-4334 or email hello@lowellinchamber.co before Thursday, November 9th. If you would like a copy of the current bylaws prior to the meeting please email hello@lowellinchamber.co.

The government of the Chamber and the direction of its works shall be vested in a Board of Directors consisting of eight (8) Members in Good Standing along with two (2) permanent positions of a representative from the School Corporation & the Town Manager/Administrator (or designated representative). At the next scheduled Board meeting following the annual election, the returning, the newly elected, and the outgoing Directors shall meet to nominate and elect four (4) officers, who shall be: President, Vice-President, Recording Secretary and Treasurer, who are to serve for the ensuing year. The President and the Vice-President shall be elected from the members of the Board of Directors. The Recording Secretary and the Treasurer may be elected from the members of the board of Directors, or from the Membership.

Desirable attributes of all Board of Director Members

- Good organizational skills

- Honest/trustworthy

- Good communication skills and be able to keep confidential matters confidential.

Role of the President

The President shall preside at all general meetings of the Chamber and the Board of Directors. The President is charged with providing leadership and direction to the BOD and Committees. The President is responsible for ensuring that the BOD & Committees fulfills its responsibilities for governance and success. The President is generally the spokesperson and should work to maintain key relationships within and outside the Chamber & its committees and performs all duties incident to the office. The president shall appoint all committees, subject to the Confirmation of the Board of Directors and they shall act as an ex-officio member. Assist in the development of partnerships with other boards and organizations that are relevant to the goals of the committee.

Role of Vice-President

The Vice-President, a member of the Board, shall temporarily act in the absence of the President.

Vice-President shall work with the President to coordinate the overseeing of the Committees and Chamber of Commerce duties.

Role of Secretary

The Secretary shall record, dictate, distribute, and read, provide the minutes of all Board of Directors' monthly meetings, and other such related functions as determined by the Board. Manage the general correspondence of the committees except for such correspondence assigned to others. Secretary shall be on the membership & welcoming committee, additionally shall work with the social media and communications/events committee to coordinate marketing.

Role of the Treasurer

The Treasurer shall receive and disburse the funds of the Chamber. All disbursements shall be made by checks which shall be signed by any two (2) of the Board of Directors. All disbursements for normal operating expenses of the chamber not exceeding Five Hundred Dollars (\$500.00) shall be paid in a timely manner with the Board of Directors ratifying these payments at the first Board meeting following such disbursements. All other disbursements in excess of Five-Hundred Dollars (\$500.00) must be approved by the Board prior to payment. The Treasurer shall make monthly reports to the board of Directors, which may at its discretion, require the Treasurer to give acceptable bond, in such sum as the Board may determine for the faithful performance of his or her duties. All momentary deposits given to the chamber require that a receipt of deposit be given to the Treasurer within 5 business days after the deposit is made. The Treasurer must compile a monthly financial report to be distributed at the Monthly Board of Director's meeting. At the year's end General Membership meeting the Treasurer must provide/present year's end report with general profit and loss analysis.



We are in the **NEED** of some volunteers to help on Saturday, Nov. 18th with decorating Olde Towne Square at 9a.m. And on Monday, Nov. 20th with moving some furniture for the Chamber. If you can give some time please contact Deana Sutton at 219-746-3619, Nancy Frigo-Svetanoff 219-746-4334 or hello@lowellinchamber.com

The Winterfest Committee is looking for some **sponsorship help** with a few items yet! We are looking to bring back the Carriage rides even better this year with Ever After Equines 16 passenger wagon rides, Life size Snow Globe for photo opportunities at Olde Towne



Square, musical entertainment through out town, & **NEW** this year with a petting zoo! If you would be interested in helping bring these events back & adding to the community this year, please let us know by contacting Deana Sutton at 219-746-3619, Nancy Frigo-Svetanoff at 219-746-4334, Joeilynn Townsley at 219-313-3274 **OR** fill out the Winterfest sponsorship

form & either email it to hello@lowellinchamber.co or mail it to the Chamber office!

We are almost sold out on our Christmas Trees that are displayed at Olde Towne Square! If you are interested in getting a tree contact Deana Sutton at 219-746-3619 before sending in your form!





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December 2, 2023 • 11:00 am–7:00 pm

It's time again for WinterFest! We are asking local businesses and organizations to sponsor some fun activities in your place of business. To bring holiday cheer to town, we will be working with local choirs, bands, musical acts, and characters to be in and around local businesses, while crafters and vendors will be in the Old Downtown area to keep that small town feel.

We are hoping that all local businesses participate in some way. If you have any questions or if there is something we can help with, please contact Deana Sutton or Maria Mink at deanasutton@hotmail.com or reraice@hotmail.com or feel free to call Deana @ (219) 746-3619 or Maria @ (317) 217-9684.

If you are interested in sponsoring an activity at your place of business or in town, please fill out the form below. Please choose the categories that you would like to be involved in. To avoid repetition, please list the type of activity or give-away that you are interested in providing.

Business Name: _____

Contact: _____ Phone: _____

☐ **Window Decorating Contest:** Circle one Self-decorating or LMS Student council decorating

☐ **Business Activity: Type** _____

☐ **Sponsorship:**

____ **SCROOGE** (\$49 or less)

____ **ELF** (\$50) Thank You Certificate

____ **REINDEER** (\$100) Thank You Certificate and Social Media mention

____ **MRS. CLAUS** (\$250) Everything Elf and Reindeer get PLUS...Logo on Social Media platforms and name on banners and signage.

____ **SANTA CLAUS** (\$500) Everything from above PLUS... Logo on banners and all other forms of media print.

____ **SNOW GLOBE** (\$1000) This will be a SPECIAL ATTRACTION sponsor & will include everything from above plus special signage at SPECIAL ATTRACTION. We are looking to have multiple special attractions such as Carriage rides, Human sized Snow globe for picture opportunities (requires multiple sponsors), etc. Ask about shared sponsorship opportunities. Contact Deana Sutton for more information.

Make checks payable to the Lowell Chamber of Commerce 428 E Commercial Ave. Lowell, IN 46356 or for Credit Card payments contact Deana Sutton. Credit card payments may have additional bank fees.

Thank you for your continued support!

The Winterfest Committee of the Lowell Chamber of Commerce



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Window Decorating Contest

For 2023 we are encouraging all business to bring out their winter and holiday spirit and decorate their windows, porches, or yards (depending on business location). This will coincide with the Winterfest and the annual tree lighting that is happening on Dec. 2nd, 2023.

This year's theme: 'Tis the Season for a Hometown Winterfest

Participant rules:

1. Keep it Family Friendly
2. Incorporate your business into the design of the display (i.e., Elves installing carpet)
3. If using lights, please use traditional non-blinking.
4. Decorated window/yard should be visible from sidewalk but must NOT obstruct the walkway.
5. All entries sign ups must be submitted no later than Nov. 17, 2023
6. Must be decorated by Dec. 1, 2023

Photos will be displayed on our Social Media event for likes on a "People's Choice" award.

Judges will be viewing windows starting on Dec. 1st and winners to be announced on Dec. 9, 2023, on Facebook and will be presented with a "travelling trophy" that you can display all year at your business.

Maria Mink 317-217-9684

2023 Holiday Magic Christmas Trees

It is hard to believe but winter is around the corner. The Lowell Chamber of Commerce is pleased to announce it is time for our 8th annual Holiday Magic Christmas Trees

And to accommodate our Christmas lovers, the Lowell Chamber of Commerce has started planning for this beautiful event. The staked trees will be located at

Olde Towne Square at the corner Commercial Ave. and Fremont St.

Orders for the Christmas trees are being taken now. The trees are purchased from Leo's Pet Garden & Home, the average height will be between 4-6ft and they will be Fraser Firs.

The cost of the trees will be \$75.00 for Chamber members. For non-chamber members the cost will be \$85.00. When a tree is purchased, the Chamber agrees to provide electricity to the tree, an extension cord and a sign indicating who the sponsor is or who the tree is dedicated to.

All trees must be paid for when they are ordered. Only payment guarantees you will have a tree. A receipt will be given as proof of purchase.

To make the project run smoothly, the committee has set a few simple rules that **must** be followed:

- Because of wind and liability concerns, the trees should be decorated with lights and decorations that are carefully wired or tied to the tree branches.
- No decorations or spotlights of any kind will be allowed on the ground next to the tree .
- The sign placed next to the tree must not be decorated.
- It is important to have enough lights on the tree to make it stand out at night,

LED lights are highly RECOMMENDED

- The trees must be decorated by December 1st for the Winterfest scheduled for Dec 2nd.
- If a sign is damaged or removed from the tree, a new sign is ordered at the cost of the sponsor.

We expect the trees to be stacked by Nov. 18th. Sponsors will receive a call from the chamber once the trees are set. Sponsors must remove decorations from trees by January 5, 2024.

We will be having a decorating contest, so please watch for more details to come on how to submit your votes!

Thank You,

Deana Sutton, Chairman

219-746-3619

Lowell Chamber of Commerce

2023 HOLIDAY MAGIC CHRISTMAS TREE PURCHASE FORM

PURCHASER _____

ADDRESS _____

PHONE/EMAIL _____

WORDING FOR SIGN TO BE LOCATED AT THE BASE OF TREE

COST: CHAMBER MEMBER **\$75.00**

NON CHAMBER MEMBER **\$85.00**

Signature _____ **PYMT** _____ **Date** _____

FORM MUST BE RETURNED WITH PAYMENT

428 E Commercial Ave. Lowell, IN 46356

deanasutton@hotmail.com

Deana Sutton 219-746-3619

FOR OFFICE USE

LOCATION _____ **Payment Received** _____



Sponsored by 

Residential Decorating Contest

For 2023 we are encouraging all residents to bring out their winter and holiday spirit and decorate their windows, porches, or yards. This will coincide with the Winterfest and the annual tree lighting that is happening on Dec. 2nd, 2023.

This year's theme: **Tis' the Season for a Hometown Winterfest**

Participant rules:

1. Keep it Family Friendly
2. Incorporate the theme into the design of the display, if possible or get creative with your own theme
3. If using lights, please use traditional non-blinking, if possible & we encourage LED lighting.
4. Decorated yards should be visible from the street. ONLY decorations seen from the street will be considered.
5. All entries sign ups must be submitted no later than Nov. 17, 2023. Entry forms will be available on Facebook, via email @ events@lowellinchamber.co or mail.
6. Must be decorated by Dec. 1, 2023

Photos will be displayed on our Social Media event for likes on a "People's Choice" award and voting will begin on Dec. 2, 2023, and will end on Dec. 16, 2023. Judges will be viewing homes starting on Dec. 3rd and winners to be announced on Dec. 18, 2023, on Facebook and will be presented with a "trophy" and a certificate of participation.

For more information email events@lowellinchamber.co or contact Deana Sutton @219-746-3619.

ANNUAL MEETING CONTINUED:

At the annual meeting on Wednesday, November 15th at Mi Ranchito at 6p.m. we will be completing the election for the Board of Directors. There are 8 seats for the Board of Directors, at this time, we know that 2 of the current members will not be running for the 2024 Board. At this time we know that Nancy Frigo-Svetanoff, Lisa Wojcik, Chrissie Moore, Deana Sutton, Mike Ruble & John Horner have submitted their names for the 2024 Board of Directors. We have also received a few nominations & will be confirming that they want to run for the board. If you are interested in running for the board please let us know by Thursday, Nov. 9th. If you are unable to attend the annual meeting & would like to request an absentee ballot please do so by Friday, Nov. 10th as it must be returned by Tuesday, Nov. 14th. Nominations will also be accepted from the floor at the annual meeting.

Reservations for the annual meeting are due by Tues. Nov. 14th to hello@lowellinchamber.co, Deana Sutton 219-746-3619 or Nancy Frigo-Svetanoff 219-746-4334

The Chamber wants to thank everyone's continued support and we are looking forward to the upcoming year!



428 E Commercial Ave. Lowell, IN 46356
219-696-0231
www.lowellinchamber.co
hello@lowellinchamber.co

